



# NEWS RELEASE

## Home Builders Association of Fargo-Moorhead

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For Immediate Release

## 2010 Parade of Homes Horizon Award Winners named

**FARGO, N.D.** - The Home Builders Association of Fargo-Moorhead has named the 2010 Parade of Homes Best of Show Horizon Award Winners at its 14<sup>th</sup> Annual Horizon Awards Banquet May 13:

Under \$150,000: J.V. Hough, Inc.

\$150,000-\$180,000: Jordahl Custom Homes, Inc.

\$180,000-\$220,000: Stan Birky Construction Inc.

\$220,000-\$290,000: Cornerstone Specialties

\$290,000-\$350,000: Hanson Bros., Inc.

\$350,000-\$490,000: Plecity Kowalski Construction, Inc.

\$490,000-\$600,000: Heritage Homes

Over \$600,000: Designer Homes of Fargo-Moorhead

The 50<sup>th</sup> Annual Parade of Homes showcased 36 builders and 61 homes. Judges included HBA of F-M Associate members, Realtors, National Association of Home Builders student chapter members, builders from outside the area, interior designers and architects.

Criteria used in judging were:

### Exterior

- balance and proportion
- quality and appropriate use of materials
- outdoor planning
- detailing
- workmanship
- location and site planning - curb appeal
- value and design compared to other homes in the neighborhood

### Interior

- main entrance
- livability
- function
- kitchen
- family area
- bathrooms
- bedrooms
- master suite
- special design features and workmanship.

The HBA of F-M is a non-profit trade association of over 800 members that has been in existence since 1956. Its mission is to provide quality services, benefits and education to members and the community while representing the collective interests of the home building industry.

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For answers to any questions regarding this release, please call Krista Mund at (701) 232-5846.