



# NEWS RELEASE

## Home Builders Association of Fargo-Moorhead

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For Immediate Release

## Fall Home Show set for Oct. 1-2, features MS. Simplicity offering seminars on home organization

**Fargo, N.D.** – The Fall Home Show hosted by Home Builders Association of Fargo-Moorhead will be Oct. 1-2 at the Fargo Civic Center. Hours are 9 a.m. - 6 p.m. Saturday and noon - 5 p.m. Sunday. It will showcase home improvement companies and featured speaker “MS. Simplicity,” Melissa Schmalenberger, a professional organizer.

### More about the seminars...

Originally a lawyer by trade, Schmalenberger began her career as MS. Simplicity in 2007, taking her eye for detail and turning it into a business specializing in home and office organization. “It is my goal to help my clients create and maintain a system of organizing that works for each individual person,” she says. “I work with the client to create the organized and relaxing home or business that they never thought possible.”

Schmalenberger will bring that philosophy to her seminars addressing garage organization, tidying your kitchen and cleaning up clutter hotspots like the family “launch pad,” or entryway.

“The days of the dungeon garage are gone,” she says. “Find systems that will enable you to find everything in your garage, from a hammer to off-season clothing. I will also give tips on getting families in and out of the house in an organized manner every day, and ways to turn that front-door dumping ground into the organized space you’ve been dreaming of.”

When it comes to kitchens, Schmalenberger says her seminar will show attendees how to maximize the kitchen space they have, no matter the size. “Families spend the majority of their waking time centered in the kitchen, so it’s important to keep that area in-check!” she says.

### Details about the show...

Now in its 22<sup>nd</sup> year, the Fall Home Show will display a wide array of exhibits under one roof. See booths featuring contractors, flooring, siding, spas, windows, water purification, decks, heating/air conditioning, interior decorating and design, kitchen and bath design, cabinetry, garage doors and more.

Admission is \$3. Parking is free and convenient. Children younger than age 14 will be admitted free when accompanied by an adult. Look for more seminar details and a \$1-off admission coupon in the show guide inserted Sept. 25 in The Forum. Starting Sept. 26, the coupon will be available at [www.hbafm.com](http://www.hbafm.com) and show guides will be available at Hornbacher’s.

Call (701) 232-5846 or visit [www.hbafm.com](http://www.hbafm.com) for more information on exhibiting in the show.

The HBA of F-M is a non-profit trade association of over 800 members that has been in existence since 1956. Its mission is to provide quality services, benefits and education to members and the community while representing the collective interests of the home building industry. Its public events include the Spring Parade of Homes, Fall Parade of Homes, Red River Valley Home & Garden Show and the Fall Home Show.

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For answers to any questions regarding this release, please call Krista Mund at (701) 232-5846 or [kristam@hbafm.com](mailto:kristam@hbafm.com). For more information on MS. Simplicity, Melissa Schmalenberger, visit <http://ididit-fargo.com>