



NEWS RELEASE

Home Builders Association of Fargo-Moorhead

1802 32nd Ave. S. • Fargo, ND 58103 • (701) 232-5846 • Fax: (701) 280-1108

www.hbafm.com • info@hbafm.com

For Immediate Release

Spring Parade of Homes set to showcase area builders, homes

F-M Metro Area - The Home Builders Association of Fargo-Moorhead is proud to announce its Spring Parade of Homes, a showcase of area builders, running nine days: April 30-May 8. Sponsored by Marvin Windows & Doors, the Parade covers two weekends for consumer convenience. Hours are noon-5 p.m. weekends and 6:30-8:30 p.m. weekdays.

Admission is free, and the event will be a scattered-site tour of homes throughout the community built with pride by HBA of F-M Builder members. Homes will cover a wide range of prices and include options for those age 55 and better, first-time buyers, people needing more space, and those needing to downsize.

Parade of Homes magazines detailing each home entry will be available at all Hornbacher's stores April 25-May 8. Consumers may also visit the Parade of Homes' website at www.hbafm.com beginning April 25. An insert with home listings will be published in The Forum April 24.

The interactive website will allow consumers to browse homes, view maps and look for builders. The magazine will be a full-color, glossy publication with a half page dedicated to each home entry. Homes will be represented in full color, 3-D renderings with a floor plan option for builders who choose to include it. It will include detailed maps to each Parade entry, as well as a condensed listing of all homes entered in the event.

Each year, HBA members volunteer Parade of Homes entries priced \$500,000 and higher to be "featured" homes in a fundraising effort to support their industry, Association and charity. Look for more details on the featured homes in the event magazine or at www.hbafm.com. The cost is \$5 to tour all featured homes. Money raised will go to Home Builders Care of Fargo-Moorhead Foundation, the HBA's charitable foundation. It supports skill training, education and projects related to the housing industry.

Call the HBA of F-M at (701) 232-5846 for more information on this event.

The HBA of F-M is a non-profit trade association of over 800 members that has been in existence since 1956. Its mission is to provide quality services, benefits and education to members and the community while representing the collective interests of the home building industry. Its public events include the Spring Parade of Homes, Fall Parade of Homes, Red River Valley Home & Garden Show and the Fall Home Show.

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For any questions regarding this release, please call Krista Mund at (701) 232-5846.