



# NEWS RELEASE

**Home Builders Association of Fargo-Moorhead**

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**For Immediate Release**

## **HBA awards Parkinson Extra Mile Award**

**Fargo, N.D.** - The Home Builders Association of Fargo-Moorhead has awarded its Extra Mile Award to Cary Parkinson, senior relationship manager at Alerus Financial, at last month's General Membership Meeting.

Parkinson became actively involved with HBA three years ago. In 2010, he showed great leadership and a will to help the Association grow by helping gain new members and retain existing members. As chair of the New Member Development and Retention Committee, he made it a personal mission to follow up with all current committee members to check on their satisfaction with involvement and encourage them to follow through with duties.

The Extra Mile Award is presented to a "Member of the Month" who has displayed dedication to the HBA by doing all or most of the following:

- Volunteering to work behind the scenes to make events/activities better
- Consistently supporting HBA events by sponsoring or attending
- Promoting the HBA to nonmembers in a favorable light
- Being open to additional tasks and willing to answer staff questions and offer guidance
- Are active in committee or board work for the association

The HBA of F-M is a non-profit trade association of over 800 members that has been in existence since 1956. Its mission is to provide quality services, benefits and education to members and the community while representing the collective interests of the home building industry.

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For any questions regarding this release, please contact Krista Mund at (701) 232-5846 or [kristam@hbafm.com](mailto:kristam@hbafm.com).